

# Mermaid Cove

**EVENT BROCHURE**



# CREATING UNFORGETTABLE EXPERIENCES





# WELCOME TO MERMAID COVE

So. You're looking to create something memorable? Unique? Jaw dropping? You want people to be amazed, to see something they've never seen before?

You have come to the right place.

Whether it's an event you are planning, a marketing campaign or publicity stunt, Mermaid Cove will enthral and astound your audience.

Mermaid Cove is Europe's only pod of performing mermaids and mermen to feature a swim tank. Creating a visually spectacular show that combines contemporary dance, acrobatics, circus arts and interactive theatre. Our shows focus around our gigantic portable aquarium, at over 10,000 litres it is one of the biggest in the world.

Our performances are built entirely around your needs, that could be a show-stopping main act or an installation that runs throughout the duration of your event.

We also like to be ambitious, so our shows for public events are all narrative driven and form chapters of an huge story arc. All of our performers are characters with complex intertwining back-stories that will delight even the most sceptical amongst our audiences.

And it's not just children that enjoy our performances! We get fantastic reactions from people of all ages and from all backgrounds, Mermaid Cove has something that anyone can enjoy.

Don't think that you are getting away unscathed either, we love audience interaction and will often include (willing!) participants in jumps, stunts, fight sequences and dances. We also encourage everyone to engage with us using social media so if you'd like to get more followers and interaction we will work with you before, during and after the event on a variety of competitions, selfie stations and live streamed videos.

Would you like personalised content to entice people to your event? No problem - we have an in-house content team that can make photos, videos and posters about our appearance at your event.

We hope to speak to you soon!

# WHAT CAN MERMAIDS DO FOR YOUR BRAND?

Probably not a question you thought you'd be asking yourself! But surprisingly the answer is actually "a lot"!

Almost regardless of niche, sector or industry we have found ways to apply a mermaid theme. This isn't just because we want to sell mermaids, Mermaid Cove was born from a marketing background we saw the levels of engagement other mermaid performers were achieving on social media and we wanted to bring this to other companies.

For June 2018, Mermaid Cove had a reach of 25,000 people on Facebook. We also had over 4000 interactions, that's almost 1 in 5 people who have seen our posts have interacted with us.

Whether it's a creative advert, product demonstration or you simply want to bring more people to an event, our in-house marketing team can work with you to build and launch a campaign. We're almost like a full spectrum marketing agency, but with the additional benefit of also being performing mermaids (again, probably not something you thought you'd be reading today!).



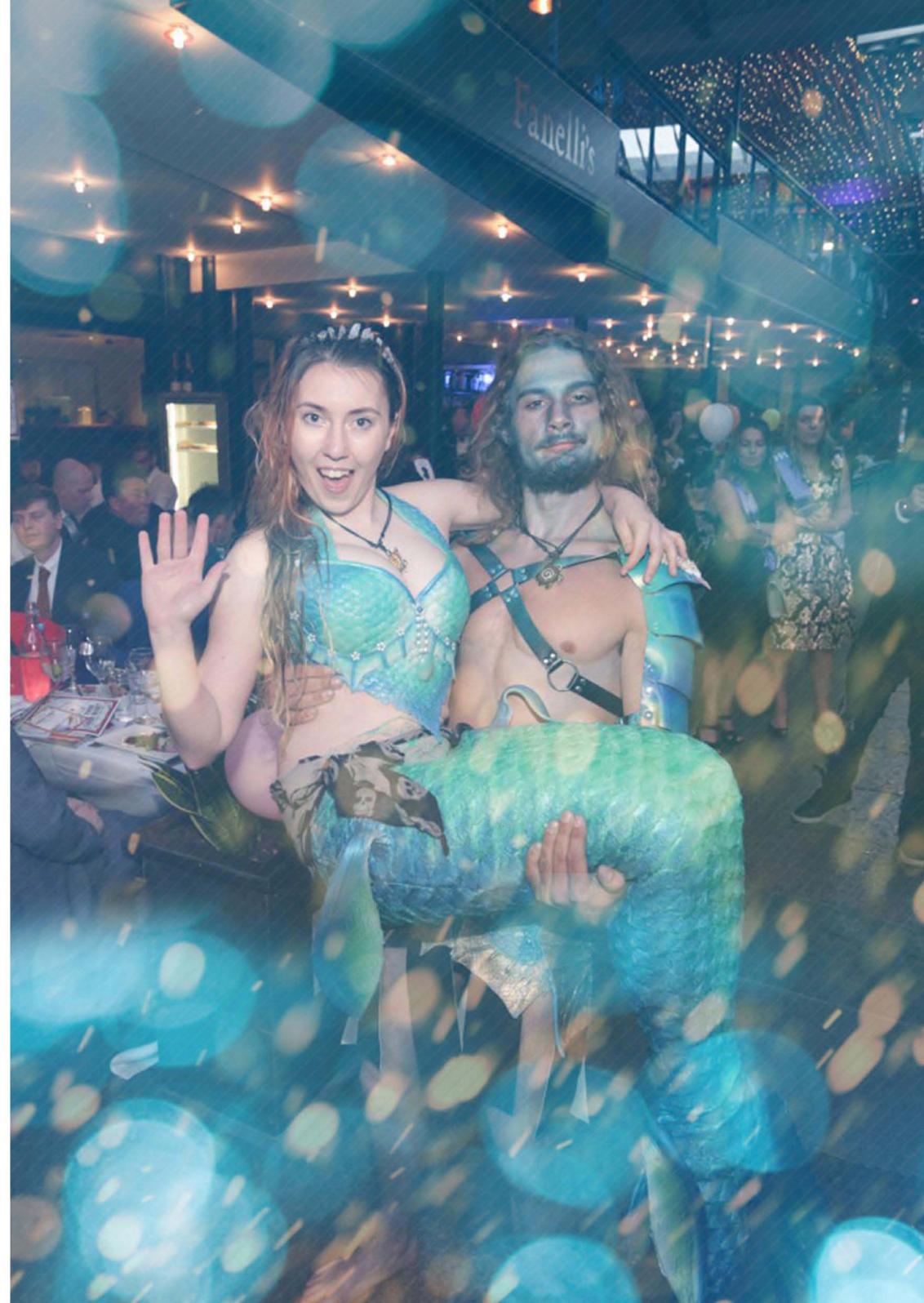
# WHAT CAN MERMAIDS DO FOR YOUR EVENT?

There is no other performance like Mermaid Cove in the world, when immersive theatre, dance, acrobatics, circus arts and a huge aquarium is combined, we create a unique visual spectacle unlike anything your guests have seen before, making it instantly memorable.

It will also be unlike any previous Mermaid Cove show seen before - each show is a bespoke performance piece.

## Show Features

- Choreographed Performance / Show
- Audience Participation / Stunts
- Character Walkabouts
- Meet & Greets
- Group photos
- Selfie Moments



# CORPORATE EVENTS

## Product Launches

This is all about your brand, your product, but you are looking for something to make your product launch just that much more spectacular. Whether it's demonstrating your product, performing or simply greeting guests, we will help make it an event to remember.

## Award Ceremonies

Break out the red carpet with our spectacular Awards Night performance. We will work with you to create an incredible evening of glamour and entertainment from start to finish.

## Trade Exhibitions

Want something unusual for your stand to wow your potential buyers? Whether it's waterproof phone cases, cosmetics, beverages or technology - we can work to build an interactive mermaid themed installation to make you the highlight of the show.

## Team Building

Want to see your CEO made into a Mermaid (or Mer-man!) Of course you do! So here is your chance, with some mermaid team building. Perfect for hilarious ice breaking whilst getting everyone to work together to solve our puzzles.

## Conferences

Looking to add some excitement into a conference? We provide corporate entertainment that can be tailored around your requirements.

## Corporate Occasions

Do you have an idea for an event that could be made better with a unique performance? Why not get in touch to see if we could help

[hello@themermaidcove.co.uk](mailto:hello@themermaidcove.co.uk)



# SCOTTISH ENTERTAINMENT AWARDS 2018



# PUBLIC EVENTS & SPACES



## Festivals

Festivals are one of our specialities, we put on an action filled daily timetable made up of shows, meet and greets, competitions and photo-opportunities. Perfect for any festival. We build our time-table around existing stage timings so no-one will miss their favourite act.

## Circus Events

Interested in including us in your circus themed event? Or even a real circus! We'd love to perform in your big top.

\*Mermaid Cove will not perform in circuses that use animals for any part of their show.

## Clubs & Casinos

Do you have a special event being organised at your venue? We can help, whether it's just a guest mermaid or our full show we can create something spectacular for your punters.

## Carnivals & Parades

Whether on a moving float, walking with the parade or providing entertainment for the finale, we are the ideal addition for your show.

## Charity Events

Do you run a charity looking to put on an event we can help with? Please get in touch, we support a number of causes and will always offer the best possible pricing to registered charities.

## Education

We can help bring education to life, from raising awareness around issues like marine conservation or recycling in schools or attending educational events Mermaid Cove can bring a unique and memorable perspective.



# 3 WISHES FAIRY FESTIVAL 2018



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**"I AM LITERALLY STILL FLOATING FROM THIS WONDERFUL, MAGICAL, MEMORABLE EXPERIENCE.**

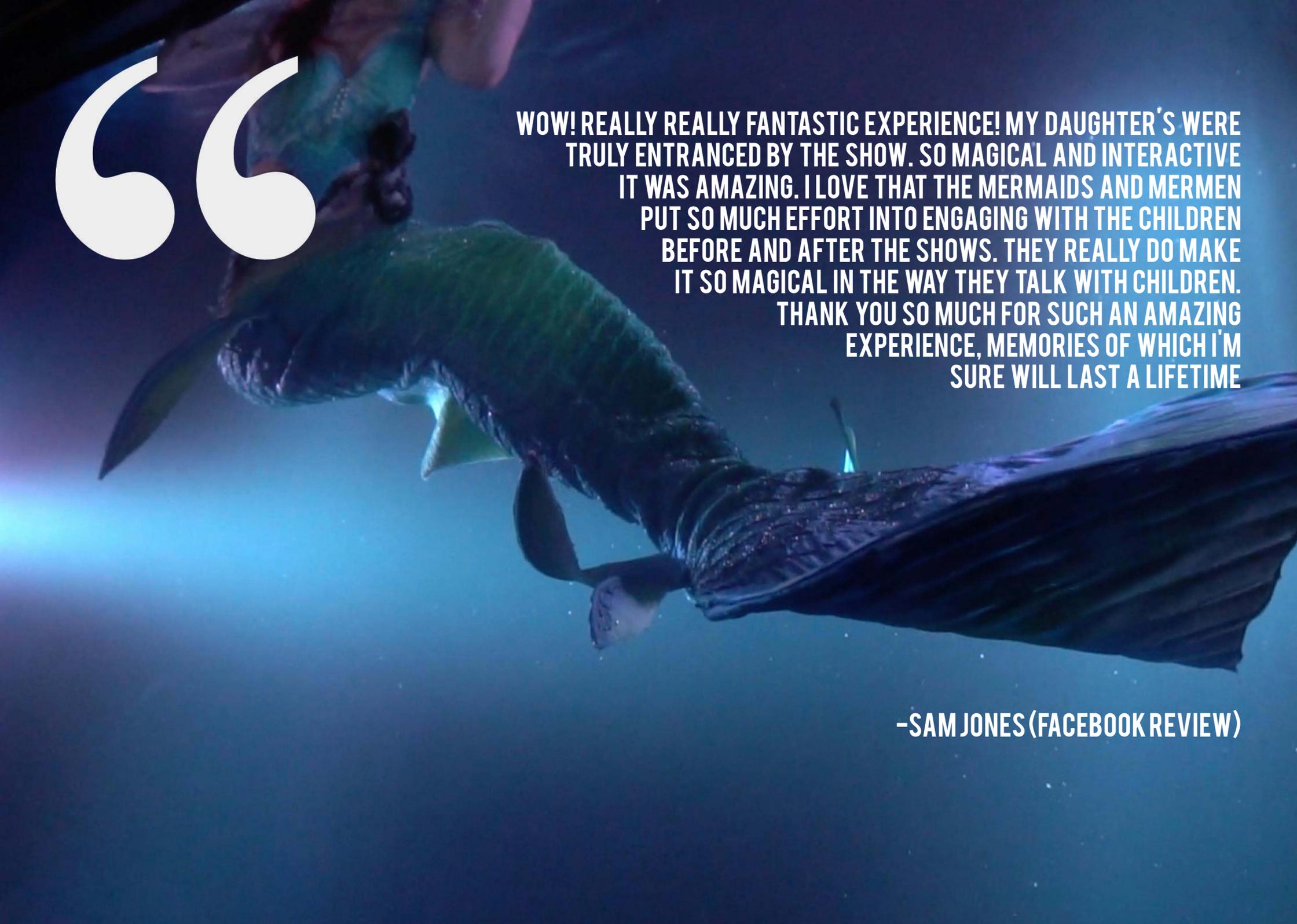
**IT WAS LIKE A DREAM COME TRUE, SO CLEVER AND CREATIVE AND ENCHANTING I GENUINELY COULD NOT BELIEVE MY EYES!**

**WE SAW THE MERMAID COVE AT THE 3 WISHES FESTIVAL AND IT WAS THE HIGHLIGHT FOR SURE.**

**I DON'T KNOW WHAT WAS BETTER, SEEING 'REAL LIFE' MERMAIDS FOR MYSELF - OR SEEING THE UTTER JOY AND DISBELIEF ON THE CHILDREN'S FACES WHEN THE MERMAIDS WERE REVEALED. IT BROUGHT A TEAR TO MY EYE (AND MANY OF THEIRS!)**

**THE WORLD NEEDS MORE MAGIC IN IT AND THIS IS EXACTLY THAT - MAGIC AND ENCHANTMENT AND FANTASY TO STIR EVEN THE MOST SCEPTICAL SOUL!!  
THANK YOU SO MUCH, I CAN'T WAIT FOR THE NEXT APPEARANCE"**

**-CLARE STANLEY (FACEBOOK REVIEW)**

A mermaid in a blue and green costume is swimming underwater. The background is a deep blue with some light rays and bubbles. The mermaid is looking towards the camera.

**WOW! REALLY REALLY FANTASTIC EXPERIENCE! MY DAUGHTER'S WERE TRULY ENTRANCED BY THE SHOW. SO MAGICAL AND INTERACTIVE IT WAS AMAZING. I LOVE THAT THE MERMAIDS AND MERMEN PUT SO MUCH EFFORT INTO ENGAGING WITH THE CHILDREN BEFORE AND AFTER THE SHOWS. THEY REALLY DO MAKE IT SO MAGICAL IN THE WAY THEY TALK WITH CHILDREN. THANK YOU SO MUCH FOR SUCH AN AMAZING EXPERIENCE, MEMORIES OF WHICH I'M SURE WILL LAST A LIFETIME**

**-SAM JONES (FACEBOOK REVIEW)**



**CHECK OUT OUR FESTIVAL SHOWREEL**

**FEELING INSPIRED?  
GOT AN IDEA FOR AN EVENT?  
GET IN TOUCH!**

**CONTACT**

e: [hello@themermaidcove.co.uk](mailto:hello@themermaidcove.co.uk)  
t: 07814 97 4034

**SOCIAL**

